Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Text

UNCLASSIFIED

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17
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
---------- 060243
P 171013Z MAR 76
FM AMEMBASSY MOSCOW
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1259

UNCLAS MOSCOW 4001

USDOC FOR BEWT/TDAD AND TPD

E.O. 11652: N/A
TAGS: BEXP, BTRA, UR, US
SUBJECT: FAST FOOD EQUIPMENT AND TECHNIQUES EXHIBIT/SEMINAR

REF: MOSCOW 1730

1. DURING MARCH 16 MEETING AT MINISTRY OF TRADE TO DISCUSS UPCOMING RETAIL TRADE MODERNIZATION EXHIBIT, CHIEF OF MINISTRY'S FOREIGN RELATIONS DIVISION (YU. F. NESTEROV) COMMENTED THAT SOVIETS NOW TARGETING ON LATE-JUNE OR EARLY-JULY FOR SENDING DELEGATION TO U.S. ON SUBJECT OF FAST FOOD EQUIPMENT AND TECHNIQUES. MINISTRY DECIDED THAT IT WOULD NOT BE POSSIBLE TO PREPARE DELEGATION IN TIME FOR ATTENDANCE AT MAY 22-26 NATIONAL RESTAURANT CONVENTION.

2. COMMERCIAL ATTACHE REITERATED OFFER TO ASSIST IN DEVELOPING PROGRAM FOR SOVIET DELEGATION AND SUGGESTED THAT ITINERARY INCLUDE VISITS TO THOSE FIRMS PLANNING TO PARTICIPATE IN THE SEPTEMBER 76 FAST FOOD EXHIBITION AT COMMERCIAL OFFICE.

3. SINCE WE WILL BE SEEING DEPUTY MINISTER FESENKO ON FRIDAY IN CONTEXT OF SEARS' PARTICIPATION IN RETAIL TRADE EXHIBIT, IT WOULD BE VERY HELPFUL IF WE COULD OBTAIN FOR OPENING BUSINESS FRIDAY PRELIMINARY REPORT ON RECRUITMENT FOR SEPTEMBER FAST FOOD JEEP, AS WELL AS ANY COMMENTS BEWT HAS ON PLANNING FOR SOVIET DELEGATION.
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